

SVDT



Newsletter

Upcoming Events:

- USA Regionals: January 13th, 2007 GVHS
- Senior Night: February 1st, 2007 Boys Basketball game half-time
- State Spirit Championships: Silverado High School February 24th, 2007



Competition! Competition! Competition!

Letter from Coach Evans:

In the last couple of weeks, I have been sending home a lot of information regarding competition. Please check up with your daughter and make sure that you are receiving all appropriate details.

Our competition on January 13th @ Green Valley High School is the last day to let me know if you would like to join us for our trip to Anaheim and purchase a package with us. If you have any questions, please don't hesitate to give me a call or email me.

After Saturday, our next competition is February 24th at Silverado High School, which is our State Competition. More details will come as soon as I receive them. Until then, we have a lot of basketball game performances that we would love for you to come and watch.

On another note, please make sure you are up to date on your



payments for Nationals. We do have sponsorship forms that the girls are welcome to use to go get sponsors instead of making payments.

Thank you for all of your time and commitments. Let me know if you have any questions.

Thanks

- Coach Evans

Thanks again to Mrs. Harris & Mrs. Durazo for their help with Smoothie Sales!

How you can help!

Now that we are considered a part of Athletics, all sponsorships must follow their procedure. Benefits of this are that all businesses will be featured in our Athletic Programs sold at every Athletic Event. If you know of any business that would like to be a part of this, please contact me for further information.

Ms. Evans Contact INFO.

Email: Levans1@interact.ccsd.net

Work: (702) 799-6820 ext.. 4054

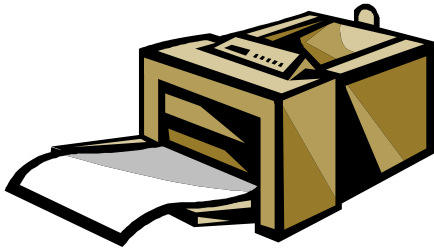
Cell: (702) 279-1358

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.



Caption describing picture or graphic.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or

earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it



Caption describing picture or graphic.

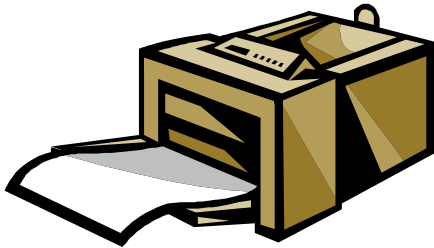
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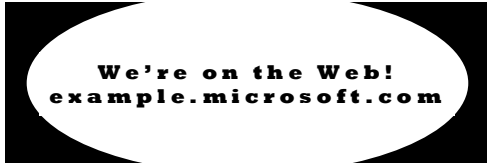
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CCSD

Organization Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com



Your organization tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You

may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.